

**VENETO BANCA IS THE MAIN SPONSOR OF THE EXHIBITION SPACE FOR EMILIO VEDOVA'S WORKS DESIGNED BY RENZO PIANO TOGETHER WITH ALESSANDRO TRALDI AND MAURIZIO MILAN AND CURATED BY GERMANO CELANT**

This is not the first time that the name of Veneto Banca has been associated with that of Emilio Vedova.

Two years ago we sponsored a solo exhibition at the Torre Massimiliana on the Island of Sant'Erasmus in Venice, also organised by the Emilio and Annabianca Vedova Foundation, as a side event to the 52nd Venice Biennale.

What do a regionally based bank and world-famous artist have in common?

Primarily, an interest in culture and especially in art.

For years Veneto Banca has been committed to developing social and cultural initiatives: from the Mazzotti Prize for literature to the Asolo Musica series of concerts, collaboration with Chorus in the restoration of Venetian churches, and yearly concerts in Montebelluna, our home town, featuring celebrated international musicians (the Orchestra da Camera di Mantova with the Solisti della Scala conducted by Umberto Benedetti Michelangeli, Andras Schiff and Salvatore Accardo).

Veneto Banca is also constantly active in the world of art: for several years we have collaborated with the Canova Foundation; we supported an exhibition by Enrico Benetta, a young painter and sculptor from Montebelluna, and we organised an exhibition of the works of Lino Bianchi Barriviera at the Museo di Santa Caterina, Treviso – to cite just a few of our recent activities.

These very diverse initiatives are linked by a common feature: an association with the local region in which Veneto Banca was founded and developed to become one of the top fifteen banking groups in Italy.

Similarly Vedova's work, life and commitment lead to the common denominator of Venice, his native city, in which he began his career and through great determination became an artist of world standing.

Our two paths developed in similar fashion and share a key feature: an attachment to local roots, which the Veneto Banca and the other banks in our group foster and which Vedova showed in his art.

For Veneto Banca, this strong local connection translates into the creation of value for the region in which we operate. For Vedova, it is reflected in all his works, even when there are no obvious references to Venice.

Veneto Bank is very pleased to take part in a major project that will realise the artist's desire to create a space in which to research, study and conserve all his intense work, with the involvement of illustrious names from architecture and the art world.

The project pays due homage to an artist who left an indelible mark on art, Venice and the world.